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***Kirsten Trusko Joins the Network Branded Prepaid Card Association as President and Executive Director***

**February 25, 2009 (Montvale, NJ)** – The Network Branded Prepaid Card Association (NBPCA), a non-profit trade organization that works to enhance the environment for the success of network branded prepaid cards, today announced that Kirsten Trusko has joined the organization as President and Executive Director.

"The NBPCA brings together responsible members of the prepaid industry to promote sound operating practices and serve as a resource for the media, law enforcement and other government officials, providing fact-based information," said Anil D. Aggarwal, NBPCA Founder and Chairman of the Board. "The addition of Kirsten Trusko as President and Executive Director brings energy, leadership and in-depth prepaid industry expertise that will help the association and its members continue to innovate in ways that solve payment challenges for consumers, businesses and government."

The NBPCA has grown to include more than 35 members. It is governed by a representative Board of Directors and runs two working groups that manage government relations and media education issues.

"After many years of working in and around prepaid, across various constituent groups, I'm delighted to accept this appointment," said Trusko. "The current economy provides the prepaid card industry with a great challenge and a great opportunity. The applications for prepaid cards as non-credit options continue to grow. At the same time, we must remain well-informed and active on legislative and regulatory topics, and come together around aggregate and accurate market information, leading practices and education for consumers, businesses and government. I look forward to continuing to build upon the efforts of the NBPCA and helping to drive its successful growth."

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**About the NBPCA**

The Network Branded Prepaid Card Association (NBPCA) is a nonprofit, inter-industry trade association that supports the growth and success of network branded prepaid cards and represents the common interests of the many players in this new and rapidly growing payment category. The NBPCA's members include financial institutions, card organizations, processors, program managers, marketing and incentive companies, card distributors and law firms. The NBPCA's Working Groups drive the activities of the Association for its more than 35 members. For additional information, visit [www.NBPCA.com](http://www.NBPCA.com).