



FOR IMMEDIATE RELEASE

Contact: Jennifer Tramontana  
Director of Communications  
303-929-9636  
[jennifer@nbpca.com](mailto:jennifer@nbpca.com)

## ***Network Branded Prepaid Card Association Announces Changes to Leadership Team***

**January 22, 2008 (Montvale, NJ)** – The Network Branded Prepaid Card Association (NBPCA), a non-profit trade organization that works to enhance the environment for the success of network branded prepaid cards, today announced changes to the Association’s management. The NBPCA has grown to include more than 35 members since the commencement of its first membership year in June 2006.

Gary Palmer, Executive Vice President of Fidelity National Information Services (FIS) and a Founding Director of the NBPCA, has assumed the title of President and Executive Director of the NBPCA in order to meet the association’s bylaws and statutory requirements. There is no impact on his position at FIS. Palmer delegates his responsibilities, as permitted by the NBPCA bylaws, to payments industry veteran Paul Tomasofsky, who has been appointed Executive Vice President and Chief Operating Officer and will serve through the conclusion of the NBPCA’s current membership year on June 30, 2008. Tomasofsky also will continue in his current capacity as president of Two Sparrows Consulting. Palmer has vacated his role as NBPCA secretary. Dwayne Jones, President and Chairman of Springbok Services, has been appointed secretary of the NBPCA. Both will continue to serve on the NBPCA Board of Directors and its Executive Committee. Joi Sheffield, an attorney with a decade of experience managing banking and finance issues on Capitol Hill and with regulatory bodies has joined the NBPCA as Government Relations Advisor.

Tomasofsky is handling the day-to-day management responsibilities of the Association that were previously carried out by Marilyn Bochicchio. Bochicchio has become President of Paybefore, the industry’s leading provider of news, analysis, data and commentary on prepaid topics. She will remain active in her role as a Founding Board Member of the NBPCA and serve as a consultant to the Association through the conclusion of the current membership year.

“The NBPCA has become a driving force advocating a positive environment for network prepaid cards,” said Anil D. Aggarwal, NBPCA Chairman of the Board. “The leadership changes announced today will help continue the successful traction the Association has achieved thus far. Marilyn Bochicchio has made tremendous contributions to the NBPCA over the past two years both as Executive Director and a Founding Board Member and I thank her for her past and ongoing dedication and service.”

The Network Branded Prepaid Card Association has moved its headquarters from Sherborn, Massachusetts to Montvale, New Jersey. From here forward, please contact the NBPCA at 110 Chestnut Ridge Road, Suite 111, Montvale, NJ 07645-1706 or (201) 746-0725.

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**About the NBPCA**

The Network Branded Prepaid Card Association (NBPCA) is a nonprofit, inter-industry trade association that supports the growth and success of network branded prepaid cards and represents the common interests of the many players in this new and rapidly growing payment category. The NBPCA's members include financial institutions, card organizations, processors, program managers, marketing and incentive companies, card distributors and law firms. The NBPCA's Working Groups drive the activities of the Association for its more than 35 members. For additional information, visit [www.NBPCA.com](http://www.NBPCA.com).